



Northern Tier Buy Fresh Buy Local
is a chapter of the FoodRoutes Network (FoodRoutes.org) a nonprofit organization that coordinates Buy Fresh Buy Local chapters nationally and provides technical support to community groups working across the country. Our Northern Tier chapter covers Susquehanna, Bradford, Tioga, Sullivan, and Wyoming Counties in Pennsylvania.

Our mission is to:

- Increase public demand for local foods
- Help consumers find local sources of food
- Expand market venues for local farmers
- Keep agriculture viable in the No. Tier of PA and celebrate our farm heritage

Membership Opportunities

2015 Memberships

Farmers, Growers and On-Farm Food Processors who are growing and selling primarily for consumption in Pennsylvania's Northern Tier and adjacent counties.

- **Farmer/Grower Membership Requirements (\$40 Fee)** - Products using Northern Tier Buy Fresh, Buy Local labeling must be traceable to a specific farm in the Northern Tier region.

Farmers Markets / Grower-Only Markets

- **Market Membership Requirements** - Market must feature primarily local products that are fresh, of superior quality, and from the Northern Tier of Pennsylvania. No resale items allowed.
- **Membership Fees** are \$50 (5 or fewer vendors); \$90 (6 to 10 vendors); \$150 if market has over 10 vendors. Please contact us for multiple market group rates.

Restaurants, Bakeries, Wineries, Retail Grocers, Butchers and other food purveyors or processors that produce and/or use food produced in the Northern Tier of Pennsylvania. A commitment to purchasing and promoting local foods should be a stated marketing message or principle of the business.

- **Business Membership Requirements (\$95 Fee)-**

Restaurants: At least two menu items must feature locally produced ingredients and be identified with signage. Must be working to increase local foods offerings.

Grocers/Retailers: Locally produced foods must be displayed and labeled. A minimum of 10 products available. Must be working to increase local foods offerings.

Bakeries: Local ingredients must be promoted (minimum of 2). Must be working to increase use of local ingredients.

Butchers: Must offer local meats for sale and identify with signage. Be working to increase local meat offerings and make them an increasing percentage of sales.

Wineries: “Native to Region” wine license. Must use own grapes and/or fruit or purchase grapes/fruit within Northern Tier.

Cheese Makers and other Food Processors: Primary ingredients must be locally grown. Primary market must be within the Northern Tier.

Others: Not sure if you qualify? Contact us and we will be happy to talk with you.

Membership Benefits

Use of Northern Tier Buy Fresh Buy Local logo for printed materials & advertising.

-- **Publicity in local media in conjunction with Buy Fresh Buy Local.**

-- **Member Listing in Northern Tier Guide to Local Foods and on our chapter website - www.endlessmountainsheritage.org**

-- **Use of EMHR website to publicize local food events at your farm or in your community**

-- **Assistance planning & promoting a local foods event**

-- **Networking assistance with local restaurants, farmers, or markets**

-- **Opportunity to purchase a Northern Tier Buy Fresh Buy Local merchandise at cost (tote bags, aprons, etc.).**

-- **BFBL stickers, notecards and other promotional items as they are available.**

More Information

Contact the Endless Mountains Heritage Region at 2 Jefferson St, Towanda, PA 18848 (570-265-1528)



Northern Tier Buy Fresh Buy Local Registration & Agreement

Please fill out what is applicable to your membership

PLEASE PRINT

Membership Type: _____ **Fee:** _____

Business, Market or Farm Name: _____

Contact Person: _____

Mailing Address: _____

Town: _____ **State:** _____ **Zip:** _____

Business, Market or Farm Location: _____

Business Type: _____

Marketing Method (circle any that apply): Farm Stand / CSA / Farmers Markets / Other

If other explain: _____

Hours of Operation (if applicable): _____

Market: Dates of Operation: _____ **Number of Vendors:** _____

Phone number: _____ **County:** _____

Cell number: _____ **Township:** _____

Email: _____ **Website (if applicable):** _____

Products or Specialty Items:

Please sign and date the agreement which corresponds to your membership on next page

Farmer/Grower Membership Agreement

By joining the Northern Tier chapter of Buy Fresh Buy Local, I agree to use my knowledge, skills and land to grow high quality products that will be sold primarily in the Northern Tier of PA and adjacent regions. They will be marketed in a manner that preserves their quality. I agree to provide the chapter with copies of any publicity that my farm designs or is the subject of. I will not abuse the use of the Buy Fresh Buy Local graphics in any way and agree only to use them for promotion of my farm and items that come from my farm.

Signature: _____

Date: _____

Business Membership Agreement

By joining the Northern Tier chapter of Buy Fresh Buy Local, we agree to make the use of local foods a primary part of our business strategy. We agree to provide the chapter with copies of any publicity that our business designs or is the subject of. I/we will not abuse the use of the Buy Fresh Buy Local graphics in any way and agree to use them only on items that are produced and marketed in the Northern Tier.

Signature: _____

Date: _____

Farmers Market Membership Agreement

By joining the Northern Tier chapter of Buy Fresh, Buy Local, _____ Farmers Market agrees to have a no brokering policy in effect for the market and to demonstrate a commitment to local foods. The market agrees to provide the chapter with copies of market publicity and to use the Northern Tier Buy Fresh Buy Local materials only for market promotion. Individual vendors must join the chapter if they wish to use the materials on individual items.

Signature: _____

Date: _____

Enclose check to “EMHR - BFBL” and return to:

Endless Mountains Heritage Region, 2 Jefferson St, Towanda, PA 18848

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Northern Tier Buy Fresh Buy Local is a program of the Endless Mountains Heritage Region

2 Jefferson St, Towanda, PA 18848 – 570-265-1528

On Facebook: Buy Fresh Buy Local – Northern Tier

PA Northern Tier Buy Fresh Buy Local is a member of the FoodRoutes Network

and the Pennsylvania Association for Sustainable Agriculture (PASA)

